

2018 Media Kit

Advertising Opportunities



Contact Us Today
ladance@pacbell.net

www.answers4dancers.com

According to Alexa.com, Answers4Dancers ranks #1 (among our competitors) for length of visits, page views, and bounce rates.

The average visit to Answers4Dancers lasts 23+ minutes, surpassing our closest competitor by 18 minutes.

If dancers focusing on new opportunities is your target, A4D is the site for you!

**"A4D is our go-to website for excellent dancers & choreographers."
- Casting Rep, Universal Studios Hollywood**

Here are a handful of our advertisers who trust A4D for their promotional and advertising needs...

ALEX THEATRE	LIONSGATE FILMS
ALVIN AILEY DANCE CO	MACDONALD SELZNICK ASSOC. - MSA
BBC WORLDWIDE LTD	MONSTERS OF HIP HOP
BLOC AGENCY	MTV
BLOCH, INC	NIKE
BROOKLYN NETS	NORWEGIAN CRUISELINE
BUSCH GARDENS	PANTAGES THEATRE
BROADWAY DANCE CENTER	PILOBOLUS DANCE COMPANY
CAPEZIO	RADIO CITY MUSIC HALL
CARNIVAL CRUISELINES	SEA WORLD
CLEAR TALENT AGENCY	SO YOU THINK YOU CAN DANCE
DANCEGEAR.COM	STILETTO
DISNEY PRODUCTIONS	TRIO TALENT AGENCY
FORD AMPHITHEATRE	UCLA LIVE
GROOVALOOS	UNIVERSAL JAPAN
JAY BINDER CASTING	UNIVERSAL STUDIOS
JEAN ANN RYAN PRODUCTIONS	WILLIAMSBURG/HOLLYWOOD
L.A. MUSIC CENTER	

Testimonials...



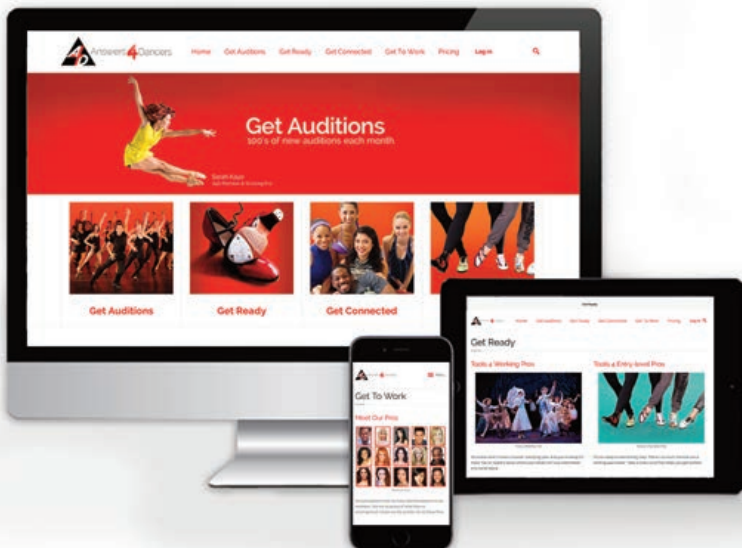
“A4D is our go-to website for excellent dancers & choreographers.”
– Casting Department, Universal Studios Hollywood

“Answers4dancers helped put our company on the map! If you are in the dance industry, and you’re not advertising on this site, you’re really out of touch!”
– Ashani C. Kiner, Kiner Enterprises Inc.,

“Your DanceBlast is truly a special gift that took us beyond local coverage ... so “from all of us at Urban Ballet Theater - “Thank You!” and continue your amazing work.”
– Daniel Catanach, Artistic Director / Urban Ballet Theater

“Thank you so much for all your help this year ... we had such great response from your website, and of course when the time is right, you will be the first person I call.”
– Michelle McNulty, Star Search

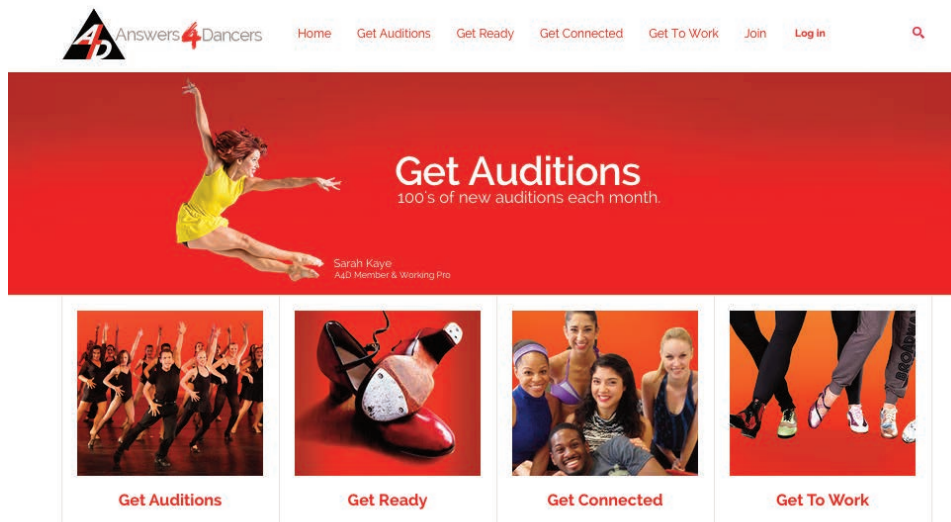
“I love your site. I have several dance projects and because of ‘Answers’ was able to get some great dancers for a shoot we did earlier this year.”
– Judi Jordan, Producer / Director / “Feet Afire”



Our entirely new Answers4Dancers website is state-of-the-art! Your ads appear on all devices... desktop, laptop, tablet or phone... And we’ve expanded our reach to students, parents and teachers to give you maximum exposure.

***Join our family of satisfied advertisers for your next performance or audition posting!
Contact ladance@pacbell.net or nancy@answers4dancers.com***

Advertising Opportunities...



Option #1: POWER AD

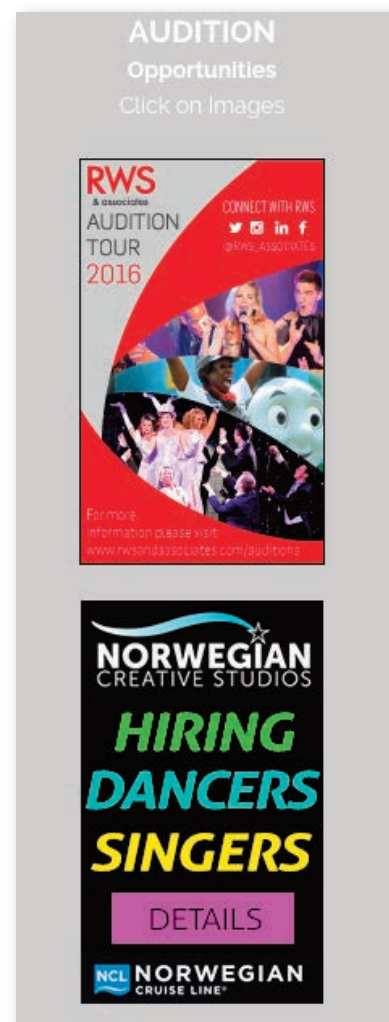
Power Ads appear in the center of the Homepage (where all visitors land) in the Advertising Slider Window, as well as on the sidebar of our interior pages resulting in up to 75,000-85,000 viewers per month.

Each Tower Ad offers direct links to your website.

\$329 per month includes:

- Slider image on homepage is a giant 960 pixels wide x 275 pixels high with direct link to your site
- Interior pages graphics with direct link to your site 150 pixels wide x 250 pixels high (75K max)
- Photo/graphic/wording per your submission
- Priority visibility on the homepage and all interior page sidebars
- Sample of interior page image appears to the right

\$359: One (1) month contract includes all of the above.





Option #2: THE DANCEBLAST

Every Thursday afternoon, 34,000+ dance enthusiasts around the country tap into industry info with the **DanceBlast** an electronic extension of www.Answers4Dancers.com. Promotional space can be secured at the following rates:

Standard item (50 words or less includes URL):

Text Only:

- Single Posting: \$ 69
- Pkg of 2 Postings: \$129
- Pkg of 3 Postings: \$179
- Pkg of 4 Postings: \$199

Text + Graphic (or Photo) + URL: Potential Reach:

- Single Posting: \$ 99 15,000
- Pkg of 2 Postings: \$169 30,000
- Pkg of 3 Postings: \$249 45,000
- Pkg of 4 Postings: \$299 60,000

**Maximum width for graphic is 200 pixels*

★★★ ALL NEW LARGER DanceBlast Ad Size ★★★

You asked for a larger ad format for the DanceBlast and we now offer a full 600 pixels wide DanceBlast Ad as another great option!

- Single Posting: \$139
- Pkg of 2 Postings: \$229
- Pkg of 3 Postings: \$309
- Pkg of 4 Postings: \$389



SO YOU THINK YOU CAN DANCE ANNOUNCES AUDITIONS TOUR FOR 2014

So You Think You Can Dance has announced five audition cities for Season 11 contestants. Details on the website will be updated on a regular basis, so be sure to check out www.fox.com/dance for all the latest news. We hope to see many Answers4Dancers members in a city near you!

UNIVERSAL STUDIOS JAPAN USA AUDITION TOUR


Universal Studios Japan is seeking Actors, Dancers, Singers and Stunt Performers!



We delight our guests up-close and personal with fun shows, interactive street performances and parades. Audition tour August 10-30, 2013 throughout the USA. REGISTER YOUR INTEREST NOW! Visit: www.universalauditions.com/japan

HOT PERFORMANCES OF THE WEEK!

SAVION GLOVER'S STePz
The Joyce Theatre



Savion Glover's STePz is another exuberant celebration of tap dance to sound and sound to dance. In this production, Mr. Glover and his ensemble of dancers take tap dance to new heights. Savion Glover's STePz will again give Joyce audiences the opportunity to experience the versatility and virtuoso of Savion Glover's genius as a tap master.

- June 18 - July 6, 2013 (No performance on July 4)
- Tuesdays & Wednesdays 7:30pm | Thursdays & Fridays 8pm | Saturdays 2pm & 8pm | Sundays 2pm & 7:30pm
- The Joyce Theatre
- 175 8th Avenue
- New York, NY

Tickets: (212) 242-0800 or www.joyce.org | Prices start at \$10

WIN TICKETS TO THE SHOW!

Check out A4D's Twitter and see how you can win tickets!

Option #3: "HOT PERFORMANCE OF THE WEEK"

DanceBlast recipients are greeted by the visual dynamics of this premiere feature. Your performance is placed at the top of a timely issue and accompanied by a large event photo w/click-thru. Because of limited placement we strongly recommend booking in advance. (*First-come, first-served.*)

\$119 includes:

- 75 words max
- large colored titles
- large photo w/click-thru, 600 pixel width max
- image
- priority positioning in issue

Option #4: NEW! SOCIAL NETWORK POSTINGS

A4D's Social Networking platform will show your message to a growing community of online dance enthusiasts. In addition to being seen on Facebook and Twitter, your posting will also be seen on our Facebook/Twitter wall throughout our site. Fees are based on potential reach.

Text + Graphic + URL:

Single Posting: \$ 39

Additional postings only \$29

(less than one cent per potential view; potential reach is based on 3,000 Facebook views and 1,000 A4D views)

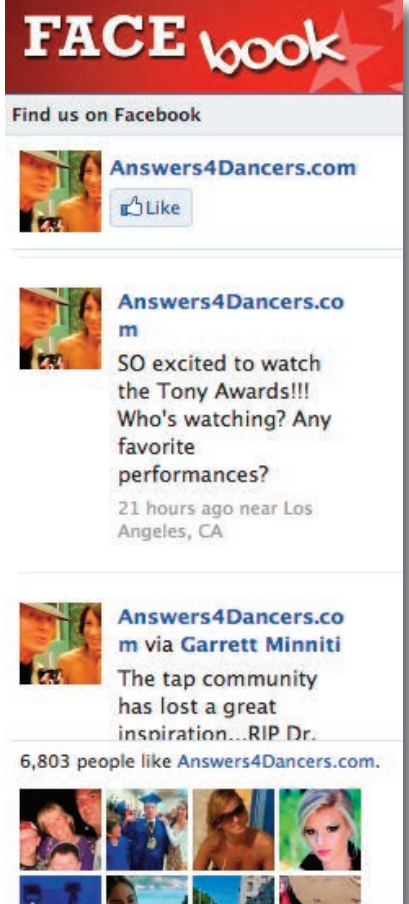
50 word max please

Potential Reach:

95,000+

SOCIAL MEDIA POSTINGS CAN BE COMBINED WITH ANY OTHER AD OPTIONS TO INCREASE YOUR VISIBILITY!

Our Social Media posts have enjoyed an explosion of activity in recent months. Some posts have received over 85,000 views for a single posting and the numbers are only going up!



FACE book

Find us on Facebook

Answers4Dancers.com

Like

Answers4Dancers.com

SO excited to watch the Tony Awards!!! Who's watching? Any favorite performances?

21 hours ago near Los Angeles, CA

Answers4Dancers.com via Garrett Minniti

The tap community has lost a great inspiration... RIP Dr.

6,803 people like Answers4Dancers.com.

Option #5: FEATURED AUDITIONS - On FREE Auditions Page!

Featured Auditions appear on the A4D Auditions Calendar page and are easily accessible to all visitors.

The audition postings are visible to members only, whereas 'Featured Auditions' allows visibility to all visitors. That's 100% of our visitors!

Includes:

- Bold titles/single insertion of 75 words; optional graphic w/click-thru.
- Maximum pixel width for image is 200 pixels

Options:

- | | | | |
|-----------------------|-------|-----------------------------|-------|
| • 2 weeks (text only) | \$150 | • 2 weeks w/logo/click-thru | \$199 |
| • 4 weeks (text only) | \$249 | • 4 weeks w/logo/click-thru | \$299 |

[See Auditions by Submission >>](#)

Free Audition #1

SPAMALOT
DANCERS-SINGERS-ACTORS

Seeking male & female actors/dancers/singers for: KING ARTHUR -Male: 30 - 55 BARITONE King of the Britons. Has trouble counting to three. LADY OF THE LAKE -Female: 25 - 45 ALTO A Diva. Strong, beautiful, possesses mystical powers. Confident and Alluring. SIR ROBIN -Male: 25 - 35 BARITONE Called

Free Audition #2

SLEEPING BEAUTY
DANCERS

American Ballet Theatre and Michigan Opera Theatre are casting child and adult dancers & actors for Alexei Ratmansky's The Sleeping Beauty. Your child could be gracing our stage alongside American Ballet Theatre in Alexei Ratmansky's The Sleeping Beauty this March! Performances: 3/31/2016 at

Option #6: A4D ALERT SYSTEM

This system is an excellent choice to promote 'time-sensitive' opportunities - when you need to get the word out quickly to inform dancers, studios, schools, of opportune auditions, master classes, events, and workshops, on short notice. The Alert is promptly delivered to our entire membership and received directly in their personal email boxes.



This email contains graphics, so if you don't see them, view it in your browser.

STILETTO ENTERTAINMENT



STILETTO ENTERTAINMENT WORLDWIDE CRUISE SHIPS IMMEDIATE OPENINGS FOR PROFESSIONAL FEMALE DANCERS

Are you a professional female dancer who is interested in traveling to London, Norway, Spain, Portugal, Italy, Croatia, Greece, and Turkey? Are you interested in seeing all of these places while getting paid to do what you love...dance? Well, you can!

STILETTO Entertainment is casting female dancers for production shows performing onboard Holland America Line's 15 luxury vessels with worldwide itineraries.

Seeking Female Dancers: 5'3"-5'7", dress size 0-6, with athletic and toned bodies, must have strong technique in jazz, ballet, tap, and hip-hop, also must have partnering experience, and pointe and acting skills a plus (bring pointe shoes to the auditions, if applicable).

Note: All performers must be 21+ to apply, and you must meet the listed height and physical requirements at the time of audition.

You will be taught a challenging combination; wear dance attire that shows off your body (do not wear baggy clothes); all dancers must wear dance shoes (no bare feet or socks).

Eight-month contracts with pay, travel, and lodging provided. Must have passport. No cruise staff duties required. Rehearsals begin in June. Please visit: www.facebook.com/stilettoauditions

Auditions will be held TOMORROW:

Thursday, May 30, 2013
2pm (sign-in 1:30pm)
STILETTO Entertainment
5200 West 83rd Street
Studio G

★★★ New All Inclusive Pricing for A4D Alert System ★★★

- Text w/photo, logo or flyer/click-thru \$99

Terms:

- All submissions are subject to availability of space
- Text and Payment must arrive prior to publication
- Text & photos should be emailed to: ladance@pacbell.net
- Payment can be processed by credit card. Contact Nancy Dann at 201.400.7063.



**To reserve your ad space,
contact Answers4Dancers today**

EMAIL

ladance@pacbell.net

PHONE

Nancy Dann • 201.400.7063